



Laura Varela Silvestre

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Education

Industrial Design Engineering and Product Development Degree

University of A Coruña (UDC)

2011-2012

Industrial Design Technical Engineering

University of A Coruña (UDC)

2007-2011

Languages

Spanish: Native

English: C1

German: B1

Galician: Native

Work Experience

Graphic Designer and Art Director

Una Grupo Ideas Factory S.L / La Global
2022 - July 2023

Freelance Graphic Designer

2011- 2022

Clients

A Coruña Oceanographic Center

Logotype, branding and marketing collateral

Asegrup

Logotype, branding and marketing collateral

Garrapucho

Logotype, branding, marketing collateral and website

My Beauty Queen

Logotype, branding, marketing collateral and website

Display Graphics

Ikea A Coruña 2010-2011

Graphic Designer

Espantillos 2009-2010

Passionate for Graphic Design I had the opportunity to work with all kinds of companies and clients during my 12 years of experience as a designer. In this time I generated value through successful visual identities that are easy to love and impossible to forget.

I like to put my personal touch in each of my designs. At the same time they represent all the necessities that the project requires. I love learning new things, discovering new tendencies and new ways of communication through design.

Technical Skills

Adobe Illustrator

Adobe Photoshop

Adobe Indesign

Adobe Premiere Pro

Adobe After Effects

Adobe Lightroom

Figma

WordPress

3D Studio Max

Blender

Rhinoceros 3D

Personal Skills

Time Management

Multitasking

Creativity

Collaboration Skills

Emotional intelligence

Communication Skills

Storytelling

Related skills

3D modeling

Infographics

Photography

Videography

Social Media

Contact

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